



zachspitulski.com @zspitulski

SUMMARY

I enjoy building engaging products and services that enhance people's lives. I've spent the last several years leading creative teams in Los Angeles, from senior design to director roles. I'm honored to have received 30 Under 30 during this time.

SKILLS

- User Experience
- Cross-functional collaboration with Agile principles and JIRA
- Interactive Prototyping
- 2D & 3D Animation
- User Research and Testing
- Adobe Creative Suite, Sketch, Affinity
- Marketing
- Project Management
- Concept Art
- Data Science
- User-Driven Design

EDUCATION

University of California at Los Angeles
School of Art & Architecture
Design & Media Arts
Focus in Experimental Design & Motion
2009-2012

EXPERIENCE

Senior UX Designer **Jan 2016 - Current**

GoGuardian, Los Angeles, CA

- Managing end-to-end user experience for GoGuardian's current and future products
- Conducting user research, creating wireframes, interactive prototypes, and final user interface elements
- Using metric-driven design to increase user engagement and success, while reducing churn

Creative Director **2012 - 2015**

Enplug, Culver City, CA

- Hired and lead a team of five designers to create all software, hardware, and marketing content
- Lead product strategy and feature implementation, working closely with sales and engineering teams

Designer **2010 - 2012**

ASUCLA, Los Angeles, CA

- Developed content to promote the UCLA brand in domestic and overseas markets
- Worked closely with advertisers, students, and partners

AWARDS & INTERESTS

- Inc Magazine 30 Under 30 List (2015)
- 2015 Apex Gold Content Award Winner
- UCLA Venture Capital Fund Member
- American Foundation for Suicide Prevention Volunteer
- Heal The Bay Volunteer
- Amateur Surfer, Skier, World Traveler